UPSA
UNIVERSITY OF PROFESSIONAL STUDIES, ACCRA
Scholarship with Professionalism

MBA Marketing

Module Code	Module Name	Credits	Fees
MCPCDL601	Marketing Management	3	$175
MCPCDL603	Organisational Behaviour and Management	3	$175
MCPCDL605	Management Information System	3	$175
MCPCDL607	Statistics for Business Decision	3	$175
MCPCDL609	Legal Aspects of Business	3	$175
MCPCDL611	Business Leadership and Ethics	3	$175
MCPCDL613	Strategic Management	3	$175
MCPCDL602	Business Finance	3	$175
MCPCDL604	Economics for Managers	3	$175
MCPCDL606	Accounting for Managers	3	$175
MCPCDL616	Research Methods	3	$175
MBMKDL601	Advanced International Marketing Strategy	3	$175
MBMKDL603	Advanced Consumer Behaviour	3	$175
MBMKDL607	Advanced Integrated Marketing Communication	3	$175
MBMKDL602	Advanced Services Marketing	3	$175
MBMKDL604	Advanced Sales Management	3	$175
MBMKDL608	Brands Management	3	$175
MCPCDL610	Business Etiquette/Practitioners Forum	3	$175
MBKTDL609	Project Work	6	$500
Electives - Select 2 of 3			
MBMKDL606	Advanced Digital Marketing	3	$175
MBMKDL612	Relationship Marketing	3	$175
MBMKDL614	Social Marketing	3	$175
TOTALS		**66**	**$4,000**

PLEASE NOTE:

- Fees quoted are for 2027 and are subject to an annual increase.